

Representing nearly 90 builders across the US and Canada constructing 25,000 units annually, Builder Partnerships fosters communication between builders and manufacturers.

We can help:

The Builder

- Streamline purchasing decisions
- Get rebates on products of choice

The Manufacturer

- Facilitate getting the word out about products and services
- Assist with introduction of new products and technologies

Both

- Improve communication between builder and manufacturer
- Coordinate and manage a comprehensive specification agreement and rebate program
- Share information through roundtables and educational programs
- Collaborate on model home design and selection centers

And, much more!

**Bringing builders and manufacturers
together to establish a
working partnership and
create mutually beneficial relationships.**



**Builder and Manufacturer—
working together, benefiting both**

The Bottom Line

Builder Partnerships creates win-win relationships between builder and manufacturer. Traditionally, the builder and manufacturer have had limited interaction; and what interaction they did have was focused on cost control and reducing the price paid for the material needed to build a new home.



Our goal is to promote a stronger relationship that benefits both the manufacturer and the builder through direct interaction.

Reach over 90 builders, constructing 25,000 units annually, with one call!

- **Get your message to the people who count**
Direct access between builders and manufacturers
- **Increase sales**
Raise your product offerings from commodities to single source specs; and identify areas of resistance and obstacles to better market penetration
- **Build stronger product awareness**
The builder will know who to call and what is available, the manufacturer will know what the builder wants and needs
- **Improve communication with your buyer**
Respected independent industry professionals deliver your message to the people who specify products in their homes
- **Generate reliable targeted market data**
Custom reports to enable you to analyze market penetration and total market share



Who Are Our Builder Members?

Our builder members include top performers among regional home builders; many have been recognized by home builder professional magazines and local Home Builder Associations (HBAs) for their successful management styles, and are considered spheres of influence within their communities. Builder Partnerships members operate across the country, with a high concentration in the major markets throughout the United States and Canada. Each produces 10 - 1,000+ units annually; ranging in price from \$110,000 - \$4,000,000+. We currently have nearly 90 builder members, who collectively expect to produce 25,000 units annually, and, we continue to grow.

For more information or to join Builder Partnerships, please contact us
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